**Goal:** I want to build a site to inform people about competitive swimming.

**Target Audience:** Young, Teen, and Adult

**Similar Sites:**

[*www.usaswimming.org*](http://www.usaswimming.org)

***Strengths***

* They have a lot of information.
* Everything works as it is supposed to.

***Weaknesses***

* There are too many links.
* The information is cluttered in some areas.

[www.swimswam.com](http://www.swimswam.com)

***Strengths***

* The pictures are very colorful.
* They have a slide show.

***Weaknesses***

* One of the pictures is covering a link.
* When you open the link drop menu, you cannot see all of it.

**Results:** Page 1-What is Competitive Swimming/Home: This page will describe what competitive swimming basically is.

Page 2- The Different Strokes: This page will go over the different types of strokes and shows briefly how to do them.

Page 3-Meets: This page will show how competitions are held. It will also have links to other pages that have details on specific meets.

Page 4- Rules: This will show the rules of swimming.

Page 5- Records: This will show current world group records.

Page 6- Swim News: This page will give you up to date info on the sport of swimming (swimmers, training, new equipment.)

Page 7- Swimmer Life: This page will have swimmers sharing their personal thoughts on swimming.

**Table:** A table will be included on the Records page. It will have columns for the stroke, time, and the swimmer.

**Form:** I will Let swimmers send me their thoughts about swimming for the Swim Life page.